



Issue2

29/10/2008.

Welcome to our new Lynx Newsletter!



Theory Plus Takes Off!

Our newest service Lynx Theory plus has now been launched! This service has been designed to cater for all of our pupils who are preparing themselves for their first hurdle of passing their theory test. With our trained theory test tutors we can now offer the best theory test training around. The best part is our tutors can meet you wherever you need them to. So if you are in need of extra help with your theory test revision or the reassurance of a mock theory test before the real thing then simply fill in the online booking form on lynxdrivers.co.uk or call to book on (05601)620369 today!

We Welcome Our Newest Members

We now have two new members to our team, we have Chris Waywell who deals mainly with our Learner Shop Online and Rachel Higdon who will be working as part of our Theory Plus team. So we welcome our newest members to the lynx driving school family!



LEARNING TO DRIVE **New Ways of Learning to Hit Our Roads**

The DSA are currently looking at new ways to make our roads safer, starting with learner drivers, they are thinking of many ways to make the current driving training and testing more thorough such as separating the test into two parts, one of which being general driving skills the other being manoeuvres. Find out in our next issue what else could change.

Get Ready For Christmas

Lynx driving school is getting ready for Christmas. Over previous years we have noticed that driving lessons for Christmas is very popular, so we have decided to make it more special to give driving lessons for Christmas by introducing our new Lynx Gift Card. The best thing about this gift card is that you don't just have to use it on driving lessons; you can use it on all of our services, such as The Learner Shop Online or even Lynx Theory Plus! To order simply visit; www.lynxdrivers.co.uk, or call us on; (05601)620369.

Lynx Value a Success

Since our lynx value range of lessons launched it has already been welcomed by our pupils. Our current 3 hours for £45 has meant quicker and cheaper lessons for many people. Because of the approval of this current service by our customers we have decided to add a new package of 4 hours for only £61.

Have Your Say

We have had a few comments so far on how we are working for you. Thankfully they are positive, but either way we value your feedback, so please keep them coming! Either fill in our online form or call our customer service manager (Kate) on (05601)620369. Thank you.

Kate's Corner

Hi there, Just a quick update and a welcome to Lynx Driving School, we want you to get the best out of learning to drive, so we offer no catch price tariffs, like Pay and Go and standard, also to help you along we have introduced the theory plus service where we can offer support before you take your theory test. To find out more please either e-mail or contact our customer service's or simply ask your driving instructor for more details. Thanks again.

Kate
Customer Service Manager.

In next months issue;

- More on the DSA improvements to learning to drive.
- More Kate's Corner.
- The future for Lynx Driving School.